Privacy Policy

§1 GENERAL PROVISIONS

- 1. The Administrator of personal data collected through the online store www.dustygreenduty.com is Bartłomiej Gilewicz, operating as a sole proprietor. His business address and address for delivery are: Aleja Spokojna 9, 47-220 Kędzierzyn-Koźle, Poland. Company details: NIP: 7492118589, REGON: 527104852. The e-mail address for contact is: dustygreenduty@gmail.com. Bartłomiej Gilewicz is hereinafter referred to as the "Administrator" and also the "Service Provider".
- Personal data collected by the Administrator through the website are processed in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016, on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (General Data Protection Regulation), hereinafter referred to as "GDPR".
- Any words or expressions capitalized in this Privacy Policy should be understood in accordance with their definition in the Terms and Conditions of the www.dustygreenduty.com online store.

§2 TYPE OF PROCESSED PERSONAL DATA, PURPOSE AND SCOPE OF DATA COLLECTION

- 1. **PURPOSE OF PROCESSING AND LEGAL BASIS.** The Administrator processes the personal data of the Service Recipients of the Store www.dustygreenduty.com in the following cases:
 - Account registration in the Store: for the purpose of creating and managing an individual account, pursuant to Article 6(1)(b) GDPR (performance of a contract for the provision of electronic services in accordance with the Store Regulations).
 - Placing an Order in the Store: for the purpose of executing a Sales
 Agreement, based on Article 6(1)(b) GDPR (execution of a Sales Agreement).
 - Subscribing to the Newsletter: in order to send commercial information electronically. Personal data are processed upon separate consent, based on Article 6(1)(a) GDPR.
- 2. **TYPE OF PERSONAL DATA PROCESSED.** The Customer provides the following data:
 - o for **Account**: e-mail address.
 - o for **Order**: first name and surname, address, Tax ID, e-mail address, telephone number.

- 3. **PERIOD OF PERSONAL DATA ARCHIVING.** The personal data of Service Recipients are stored by the Administrator:
 - Where the basis of data processing is the performance of a contract: for as long as it is necessary for the performance of the contract, and thereafter for a period corresponding to the limitation period for claims. Unless a specific provision states otherwise, the statute of limitations is six years, and for claims for periodic benefits and claims related to business activity – three years.
 - Where the basis for data processing is **consent**: as long as the consent is not revoked, and after revocation of consent for a period corresponding to the limitation period for claims that the Administrator may raise and that may be raised against them. Unless a specific provision states otherwise, the statute of limitations is six years, and for claims for periodic benefits and claims related to business activity – three years.
- 4. When using the Store, additional information may be collected, in particular: the **IP** address assigned to the Customer's computer or the external IP address of the Internet provider, domain name, browser type, access time, type of operating system.
- 5. Upon separate consent under Article 6(1)(a) of the GDPR, data may also be processed for the purpose of sending commercial information by electronic means or making telephone calls for direct marketing purposes respectively, in connection with Article 10(2) of the Act of July 18, 2002, on the provision of services by electronic means or Article 172(1) of the Act of July 16, 2004 Telecommunications Law, including those directed by profiling, if the Customer has given the appropriate consent.
- 6. Navigation data may also be collected from Service Recipients, including information about the links and references they choose to click on or other actions taken in the Store. The legal basis for such activities is the Administrator's legitimate interest (Article 6(1)(f) GDPR) in facilitating the use of services provided electronically and improving the functionality of such services.
- 7. Provision of personal data by the Customer is **voluntary**.
- 8. The Administrator exercises special care to protect the interests of data subjects and, in particular, ensures that the data it collects are:
 - o processed in accordance with the law,
 - collected for specified, legitimate purposes and not subjected to further processing incompatible with those purposes,
 - substantively correct and adequate in relation to the purposes for which they are processed, and stored in a form that allows the identification of the persons to whom they relate for no longer than is necessary to achieve the purpose of the processing.

- 1. The personal data of Service Recipients are transferred to the **service providers** used by the Administrator in the operation of the Store, in particular to:
 - o providers of Product delivery,
 - o providers of payment systems,
 - accounting office,
 - o a hosting provider,
 - o provider of software to enable the business,
 - o provider of software needed to run an online store.
- Service providers (referred to in Section 1 of this paragraph) to whom personal data are transferred – depending on contractual arrangements and circumstances – are either subject to the Administrator's instructions as to the purposes and means of processing such data (processors) or themselves determine the purposes and means of processing (controllers).
- 3. The Administrator informs the Service Recipients that it entrusts the processing of personal data to, among others, **Edrone Sp. z o.o.**, ul. Lekarska 1, 31-203 Krakow, Poland, NIP: 676-248-20-64, KRS: 0000537197 for the purpose of using the edrone.me mailing system for sending the newsletter, and for marketing purposes only for the purposes of email, SMS, and social media campaigns launched or indicated by the Administrator using the edrone system.
- 4. The personal data of the Service Recipients are stored only in the **European Economic Area (EEA)**, subject to § 5 points 5 and 7 and § 6 of the Privacy Policy.

§4 RIGHT OF CONTROL, ACCESS TO THE CONTENT OF OWN DATA AND THEIR CORRECTION

- The Data Subject has the right to access the content of their personal data and the right to rectification, erasure, restriction of processing, the right to data portability, the right to object, the right to withdraw consent at any time without affecting the legality of the processing performed on the basis of consent before its withdrawal.
- 2. Legal grounds for the Service Recipient's request:
 - o access to data Article 15 GDPR,
 - o rectification of data Article 16 GDPR.
 - o deletion of data (so-called right to be forgotten) **Article 17 GDPR**,
 - restriction of processing Article 18 GDPR,
 - o data portability Article 20 GDPR,
 - objection Article 21 GDPR,
 - withdrawal of consent Article 7(3) GDPR.
- 3. To exercise the rights referred to in paragraph (2), you can send a relevant email to: dustygreenduty@gmail.com.
- 4. If the Customer asserts their right under the above rights, the Administrator will comply with the request or refuse to comply with the request **immediately**, **but no**

later than within one month after receiving it. However, if – due to the complexity of the request or the number of requests – the Administrator is unable to comply with the request within one month, it will comply with the request within another two months, informing the Service Recipient in advance, within one month of receipt of the request, of the intended extension of the deadline and the reasons for it.

5. If it is determined that the processing of personal data violates the provisions of the GDPR, the data subject has the right to file a **complaint with the President of the Office for Personal Data Protection**.

§5 "COOKIES" FILES

- 1. The Administrator's website uses "cookies" files.
- 2. The installation of "cookies" files is necessary for the proper provision of services on the Store's website. The "cookies" files contain information necessary for the proper functioning of the website, and they also allow for the development of general statistics of website visits.
- 3. The site uses two types of "cookies": "session" and "permanent".
 - "Session" "cookies" are temporary files that are stored on the Customer's final device until logging off (leaving the site).
 - "Permanent" "cookies" are stored on the Service Recipient's final device for the time specified in the parameters of "cookies" or until they are deleted by the Service Recipient.
- 4. The Administrator uses its own cookies to better understand how Service Recipients interact with the content of the site. The files collect information about how the website is used by the Service Recipient, the type of website from which the Service Recipient was redirected, and the number of visits and the time of the Service Recipient's visit to the website. This information does not record specific personal data of the Service Recipient but is used to compile statistics on the use of the website.
- 5. The Administrator also uses external cookies to collect general and anonymous statistical data through analytical tools **Google Analytics** (administrator of external cookies: Google LLC. based in the USA).
- Cookies may also be used by advertising networks (in particular, the Google network) to display advertisements tailored to the way the Customer uses the Store.
 For this purpose, they may retain information about the Customer's navigation path or time spent on a given page.
- 7. The Administrator informs that it uses technologies that track the actions taken by the Customer within the scope of the Store's website, i.e., **edrone tracking codes** for the purpose of analyzing the statistics of the Store's website, as well as for marketing purposes only for the purposes of e-mail, SMS, and social media campaigns

launched or indicated by the Administrator using the edrone system.

- 8. The Customer has the right to decide on the access of cookies to their computer by:
 - selecting the types of cookies that they agree to collect just after entering the Store's website and the message regarding cookies appears,
 - changing the settings in their browser window. Detailed information about the possibility and methods of handling "cookies" is also available in the settings of your software (web browser).

§6 ADDITIONAL SERVICES RELATED TO USER'S ACTIVITY IN THE STORE

- The Store uses so-called social plug-ins ("plug-ins") of social networks. When
 displaying the <u>www.dustygreenduty.com</u> website containing such a plug-in, the
 Service Recipient's browser will establish a direct connection to the servers of
 Instagram, Pinterest, and Google.
- 2. The content of the plug-in is transmitted by the respective service provider directly to the Service Recipient's browser and integrated into the website. Thanks to this integration, service providers receive information that the Client's browser has displayed the www.dustygreenduty.com website, even if the Client does not have a profile with the given service provider or is not logged in with them at the moment. This information (including the Client's IP address) is sent by the browser directly to the service provider's server (some servers are located in the U.S.) and stored there.
- 3. If the Client logs into one of the above-mentioned social networks, the service provider will be able to directly associate the visit to www.dustygreenduty.com with the Client's profile in the given social network.
- 4. If the Client uses a particular plug-in, e.g., by clicking on the "Like" button or the "Share" button, the relevant information will also be sent directly to the server of the respective service provider and stored there.
- 5. The purpose and scope of data collection and their further processing and use by service providers, as well as the possibility of contact and the rights of the Customer in this regard and the possibility to make settings to ensure the protection of the Customer's privacy are described in the privacy policies of service providers:
 - https://help.instagram.com/519522125107875?helpref=page_content¹
 - https://policy.pinterest.com/pl/privacy-policy
 - https://policies.google.com/privacy?hl=pl&gl=ZZ

§7 FINAL PROVISIONS

1. The Administrator applies **technical and organizational measures** to ensure the protection of the processed personal data appropriate to the risks and categories of data protected, and in particular to protect data against unauthorized access,

- acquisition by an unauthorized person, processing in violation of applicable regulations, and alteration, loss, damage, or destruction.
- 2. The Administrator provides appropriate **technical measures** to prevent unauthorized persons from acquiring and modifying personal data transmitted electronically.²
- 3. In matters not covered by this Privacy Policy, the provisions of the GDPR and other relevant provisions of Polish law shall apply accordingly.